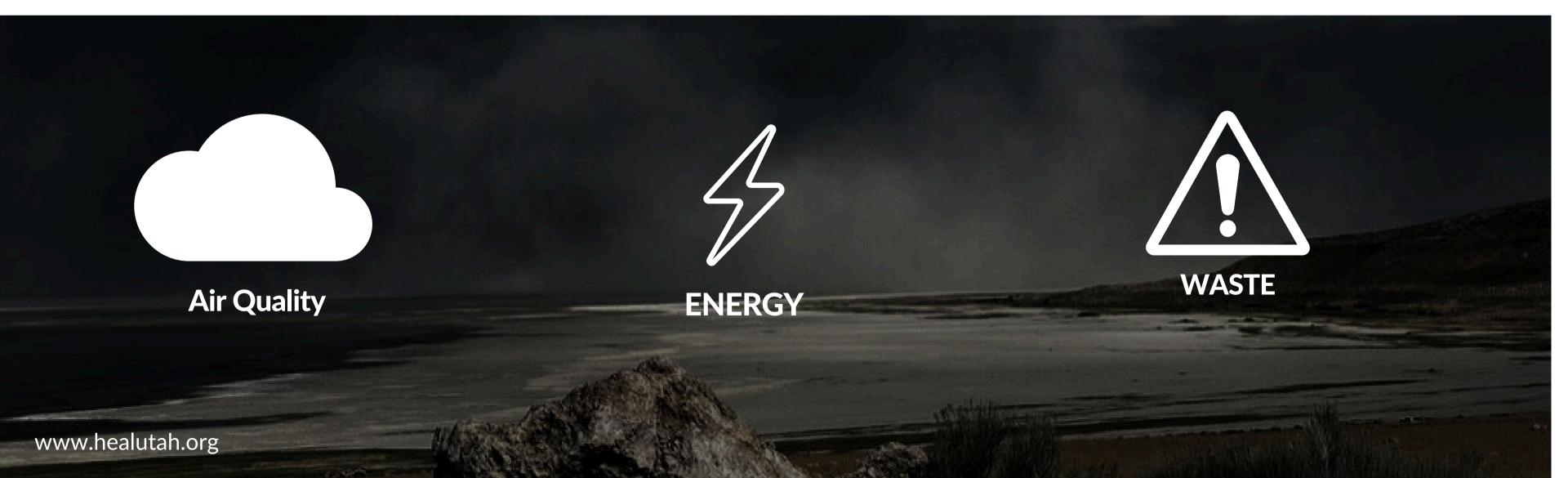
# Spark Change In Utah 2024

We're HEAL Utah
We work to protect Utah's
environment and its people.



# We protect Utah's environment and its people

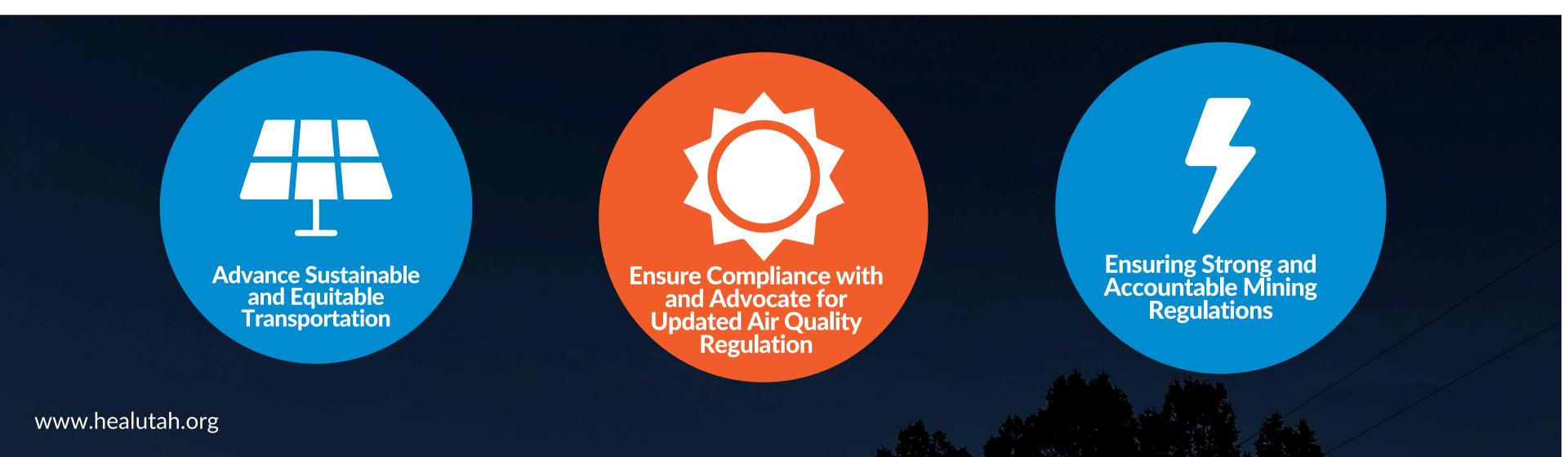
HEAL's mission is to protect Utah's environment and its people by promoting clean air, clean energy, and comprehensive solutions to radioactive and toxic waste.



## PROTECTING COMMUNITIES FROM AIR POLLUTION

## We believe that action on air pollution is action on climate change.

That advocating for clean air is one of the most immediate ways we can protect communities and the environment. That's why HEAL Utah works to strengthen and defend regulations and air quality standards while supporting policies and strategies that prioritize public health and frontline communities.



## BUILDING AN INCLUSIVE CLEAN ENERGY FUTURE

## We believe that our energy system should be built for the people it serves.

That's why HEAL Utah works to advance a clean energy future that not only reduces emissions and stabilizes the climate, but also promotes adaptation, resilience, health equity, and economic opportunity in our communities.



#### PROTECTING COMMUNITIES FROM RADIOACTIVE AND TOXIC EXPOSURES

We recognize that radioactive and toxic materials pose an environmental and public health crisis in tandem with our climate crisis.

Consequently, HEAL Utah believes there is no inclusive clean energy future if we continue to ignore the impacts of extraction on public health and frontline communities. When it comes to past, present, and future harms, we must stand with and protect Utah's communities.



#### **Promoting a**

### HEALTHY Environment for ALL

Since 1999, HEAL Utah has stood on the frontlines, advocating alongside community members in every corner of Utah.



## A Network of over 20,000 + air, energy and waste advocates

18,733

**FOLLOWERS** 

13,000

**EMAIL SIGNUPS** 

20K+

**HEAL SUPPORTERS** 



## IN THE NEWS

On average over 80 press hits per year

Bloomberg Powder Law® â Deseret News

SCIENTIFIC AMERICAN



The Salt Lake Tribune 32 | univision



### HELP US MAKE AN IMPACT



## Friends of HEAL

\$100 + & SUSTAINER PERK

#### **Sponsorship Benefits**

- Company/Organization Logo on HEAL's "About" page on our website
- Company/Organization Logo on HEAL Utah's Annual Report
- Tax Receipt or Acknowledgment Letter



## Waste Watchdogs

\$1,000

#### **Sponsorship Benefits**

- Company/Organization logo on HEAL's "About" page and our dedicated Sponsors page.
- Company/Organization Logo on HEAL Utah's Annual Report
- 1 Verbal acknowledgment at spring breakfast and/or fall party
- 2 Event tickets



## Smog Slayer

\$2,5000

#### **Sponsorship Benefits**

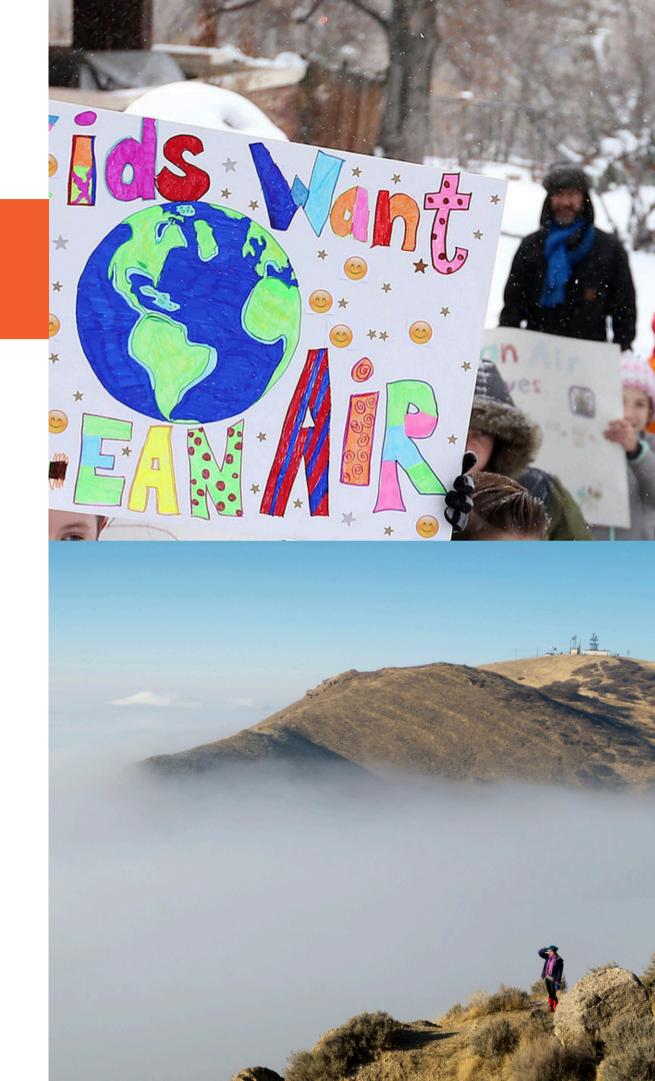
- Company/Organization logo on HEAL's "About" page and our dedicated Sponsors page.
- Company/Organization Logo on HEAL Utah's Annual Report
- 2 Verbal acknowledgments at spring breakfast and/or fall party
- 4 Event tickets
- 1 Social Media Mention
- 1 Email Newsletter promotions
- Logo on event website (spring breakfast and/or fall party as selected) with a link to your website and tabling opportunity



### Climate Champions

\$5,000

- Company/Organization logo on HEAL's "About" page and our dedicated Sponsors page
- Company/Organization Logo on HEAL Utah's Annual Report
- 2 Verbal acknowledgments at spring breakfast and/or fall party
- 4 Event tickets
- 2 Social Media Mentions
- 2 Email Newsletter promotions
- Logo on event website (spring breakfast and/or fall party as selected) with a link to your website and tabling opportunity
- 1 partnered blog post with paid Google Ads



#### Healthy Environment Heroes

#### \$10,000

- Company/Organization logo on HEAL's "About" page and our dedicated Sponsors page.
- Company/Organization Logo on HEAL Utah's Annual Report
- 3 Verbal acknowledgments at spring breakfast and/or fall party
- 10 Event tickets
- 4 Social Media Mentions
- 3 Email Newsletter promotions
- Logo on event website (spring breakfast and/or fall party as selected) with a link to your website and tabling opportunity
- 1 partnered blog post with paid Google Ads
- Brief welcome speaking opportunity for business at spring breakfast, fall party, and/or otherwise identified 25th anniversary event.
- Public or private educational event catered to your employees and/or customers about your choice of any or all of HEAL's campaigns, ways to get involved, and how to make a difference



#### 25th Anniversary Allies

\$20,000

- Company/Organization logo on HEAL's "About" page and our dedicated Sponsors page. Company/Organization Logo on HEAL Utah's Annual Report
- 3 Verbal acknowledgments at spring breakfast and/or fall party
- 10 Event tickets
- 4 Social Media Mentions
- 3 Email Newsletter promotions
- Logo on event website (spring breakfast and/or fall party as selected) with a link to your website and tabling opportunity
- 4 partnered blog posts with paid Google Ads
- Multiple brief welcome speaking opportunity for business at spring breakfast, fall party, and/or otherwise identified 25th anniversary event.
- Two public or private educational events catered to your employees and/or customers about your choice of any or all of HEAL's campaigns, ways to get involved and how to make a difference
- Sponsorship level is exclusive in your industry\*



#### **CITY BEAT**

#### Tooele's Risky Business

started burning a vast percent- matter most. What does the report age of the Army's chemical include, and what does it leave out?

operates under a dark cloud Critics ranging from the

Sierra Club to the Vietnan Veterans of America love rolling out these facts and figures, scary though they are: First, the incinerator has ogged 40 incidents involving ond, the incinerator has nanagers; third, and most sturbing, incinerator mangement allegedly fired the afety manager after he raised one question too nany about the safety of lant operations.

"If you look at all the roblems and violations hat have occurred out there, you're left with the conclusion that we need ewold, director of Fami-

nore proof than just their FAIR's Jason Groenewold: "We need vord," says Jason Groe- more proof than just their word."

permit to EG&G Defense Materials, Ir

U.S. Army to manage t ment checks to ensure th

critical of the DEQ's Healt about the living habits o ed studies that might no

citizens that it would revis ment is a lot more reserved abou

www.healutah.org



## Thank You

healutah.org/sponsor